

JASON GLASTETTER

JASONGLASTETTER@GMAIL.COM | 718.687.7910

OBJECTIVE

Experienced designer pursuing a UI/UX role to leverage proficiency in creating user-centric products and championing accessibility standards. Adept at employing design thinking and Agile methodologies, with a proven track record in enhancing user engagement and conversion rates.

EXPERIENCE

GammaTech

SENIOR UX DESIGNER

2022-2023

- Led the design process for new features, enhancing the functionality of a key product.
- Collaborated with Product Owners and Engineers in revamping the UI for a major software application, improving user experience.
- Crafted Figma mockups to visualize and present design concepts effectively.

Neighborhood Trust Financial Partners

DIRECTOR OF USER EXPERIENCE AND DESIGN

2021-2022

EXPERIENCE STRATEGY AND DESIGN LEAD

2017-2021

- Established a system for brand standardization and UI design, enhancing consistency.
- Advocated for accessibility design, emphasizing the significance of compliance with WCAG 2.1 standards.
- Led design, product, and marketing teams, leveraging design thinking to optimize conversion rates and user engagement.
- Collaborated with IBM and internal stakeholders to craft an award-winning predictive AI model.
- Initiated the integration of unmoderated user testing within the agile team, enhancing the efficiency and accuracy of the project outcomes.
- Conceptualized and developed sketches, flow charts, and prototypes, effectively validating and improving design solutions.
- Transitioned organization from Sketch to Figma.
- Introduced agile and scrum methodologies, fostering a more efficient and dynamic work environment.

Houghton Mifflin Harcourt

SENIOR DESIGN ARCHITECT

2015-2017

- Introduced unmoderated user testing to the agile team, enhancing the speed and efficiency of the design process.
- Developed sketches, flow charts, and prototypes, instrumental in validating and refining design solutions.
- Ensured consistency within product design and adherence to specification standards.

Scholastic

DIGITAL PRODUCTION DESIGNER

2012-2015

- Developed comprehensive specification sheets for engineering teams, derived from extensive design materials.
- Perfected visual designs to guarantee high-resolution images and assets.
- Maintained consistent design standards across development environments, ensuring product adherence to guidelines.

Triumph Learning

DIGITAL MARKETING DESIGNER

2010-2012

- Developed multiple websites and marketing emails through proficient use of CSS and HTML.
- Employed digital editing tools such as Photoshop to optimize images, ensuring accurate and effective product representation in marketing collateral.
- Exercised meticulous attention to detail in the modification and manipulation of images to enhance visual appeal and meet marketing objectives.

JASON GLASTETTER

JASONGLASTETTER@GMAIL.COM | 718.687.7910

EXPERIENCE (continued)

CMJ

PRODUCTION COORDINATOR	2005-2009
------------------------	-----------

FULFILLMENT AND BUSINESS SERVICES MANAGER	2004-2005
---	-----------

- Collaborated effectively with various vendors while also coordinating with internal departments to guarantee adherence to scheduled targets.
- Oversaw management of over 14,500 subscriptions across several publications, ensuring efficient service delivery.
- Demonstrated strong administrative skills in tracking and maintaining numerous subscriptions, contributing to the organization's overall operational efficiency.

EDUCATION

Syracuse University

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS	1998-2002
---	-----------

- Bachelor's Degree
- Graduated magna cum laude (3.6 GPA)

PORTFOLIO

www.jasonglastetter.com

REFERENCES

Available upon request